

# WHKY

1290 AM / 102.3 FM

## TalkRadio

# FACT SHEET

## TalkRadio for The Greater Hickory Metro

- WHKY TalkRadio broadcast on both 1290 AM with 50,000 watts and on 102.3 FM to fully cover The Greater Hickory Metro area.
- WHKY has the only local live morning talk show, "First Talk with Hal Row".
- WHKY has all the top rated national talk shows including Rush Limbaugh, Sean Hannity, Laura Ingraham and Mark Levin
- WHKY has the only full time local news staff dedicated to providing extensive local news, weather & sports.
- WHKY airs Fox News Radio, the North Carolina News Network, NASCAR races and FOX Sports Radio to fully reach and fill the needs of the local market.
- Primary Audience: Adults 35 - plus
- WHKY Talk Radio; a foreground medium, which keeps the listeners' attention and loyalty.

### Weekday Schedule

7am-9am	<b>First Talk with Hal Row</b>
9am-12:00n	<b>Laura Ingraham</b>
12n-3pm	<b>Rush Limbaugh</b>
3pm-6pm	<b>Sean Hannity</b>
6pm-9pm	<b>Mark Levin</b>
9pm-10pm	<b>NASCAR &amp; Sports Talk</b>
10pm-1am	<b>FOX Sports Radio</b>
1am-4am	<b>Coast to Coast</b>
4am-7am	<b>Doug Stephen</b>

