



FACT SHEET

TalkRadio for The Greater Hickory Metro

- WHKY TalkRadio broadcast on both 1290 AM with 50,000 watts and on 102.3 FM to fully cover The Greater Hickory Metro area.
- WHKY has the only local live morning talk show, "First Talk with Hal Row".
- WHKY has all the top rated national talk shows including Rush Limbaugh, Sean Hannity, Mike Gallagher and Mark Levin
- WHKY has the only full time local news staff dedicated to providing extensive local news, weather & sports.
- WHKY airs Fox News Radio, the North Carolina News Network, NASCAR races and FOX Sports Radio to fully reach and fill the needs of the local market.
- Primary Audience: Adults 35 - plus
- WHKY Talk Radio; a foreground medium, which keeps the listeners' attention and loyalty.

Weekday Schedule

7am-9am	First Talk with Hal Row
9am-12:00n	Mike Gallagher
12n-3pm	Rush Limbaugh
3pm-6pm	Sean Hannity
6pm-9pm	Mark Levin
9pm-10pm	NASCAR & Sports Talk
10pm-1am	FOX Sports Radio
1am-4am	Coast to Coast
4am-7am	Dave Ramsey

